

Connecticut[®]

Mystic Country

Eastern Regional Tourism District

FY2022 Financial Annual Report

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CHAMBER *of* COMMERCE
EASTERN CONNECTICUT

**Eastern Regional Tourism District
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<i>Check Number</i>	<i>Amount</i>	<i>Date Paid</i>	<i>Paid To</i>	<i>Detailed Reason</i>
3053	\$ 10,000.00	12/10/2021	Quinn & Hary Marketing Agency	(2) marketing bootcamps for ERTD regional tourism representatives
3054	\$ 1,000.00	12/10/2021	Greater Mystic Chamber of Commerce	Edited the Antique Trail brochure for upcoming travel season
3055	\$ 27,226.19	12/10/2021	Chamber of Commerce of Eastern Connecticut	Administrative services to ERTD, postage, Google storage, and IT monthly Maintenance & Support for July, August, September, and October of 2021
3056	\$ 750.00	12/21/2021	National Tour Association	Annual membership of the National Tour Association
3057	\$ 6,771.93	12/21/2021	Chamber of Commerce of Eastern Connecticut	Administrative services to ERTD, postage, Google storage, and IT monthly maintenance & support for November 2021
3058	\$ 647.00	1/3/2022	Levine Insurance Group	BAM indemnity insurance non-profit for ERTD 2022
3059	\$ 90,000.00	1/6/2022	Quinn & Hary Marketing Agency	July 2021-December 2021 digital marketing spend (\$70k) and agency fees (\$20k)
3060	\$ 8,000.00	2/7/2022	Think Mystic	Recipient of FY2022 Regional Marketing Partnership Grant
3061	\$ 8,000.00	2/7/2022	The Last Green Valley	Recipient of FY2022 Regional Marketing Partnership Grant
3062	\$ 8,000.00	2/7/2022	Thames River Heritage Park Foundation	Recipient of FY2022 Regional Marketing Partnership Grant
3063	\$ 5,423.30	2/7/2022	Treasurer, State of Connecticut	Refund of FY21 ERTD funds from unspent regional marketing partnership grant dollars that were awarded to Greater Mystic Chamber of Commerce
3064	\$ 45,000.00	2/2/2022	Quinn & Hary Marketing Agency	FY2022 Q3 digital marketing spend (\$35k) and agency fee (\$10k)
3065	\$ 8,000.00	2/7/2022	Putnam Business Association	Recipient of FY2022 Regional Marketing Partnership Grant
3066	\$ 10,000.00	2/7/2022	Mystic River Historical Society	Recipient of FY2022 Regional Marketing Partnership Grant
3067	\$ 8,000.00	2/7/2022	City of New London	Recipient of FY2022 Regional Marketing Partnership Grant

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3068	\$ 6,724.52	2/7/2022	Chamber of Commerce of Eastern Connecticut	Administrative services to ERTD, postage, Google storage, and IT monthly maintenance & support for December 2021
3069	\$ 750.00	4/21/2022	Adams & Knight	Moderation services for the ERTD session on February 16, 2022 from 8:30am-12:30pm to discuss sub-regions, borders, and names.
3070	\$ 20,387.14	4/21/2022	Chamber of Commerce of Eastern Connecticut	Administrative services to ERTD, postage, Google storage, and IT monthly maintenance & support for January, February, and March 2022
3071	\$ 7,000.00	4/21/2022	Quinn & Hary Marketing Agency	Photography assets for FY22
3072	\$ 15,000.00	4/27/2022	Quinn & Hary Marketing Agency	Digital marketing (\$5k) agency fee (\$10k) for FY22 fourth quarter
3073	\$ 20,000.00	6/10/2022	Adams & Knight	COT -0440- ERTD Data Entry, 5% ERTD Connecticut Office of Tourism contract kickback
3074	\$ 7,028.10	6/10/2022	Chamber of Commerce of Eastern Connecticut	\$200 for ERTD 2023 membership renewal with the Chamber; \$6828.10 for administrative services to ERTD, postage, Google storage, and IT monthly maintenance & support for April 2022.
3075	\$ 1,000.00	6/10/2022	Greater Mystic Chamber of Commerce	Mystic Outdoor Art Festival booth
3076	\$ 250.00	6/10/2022	Greater Norwich Area Chamber of Commerce	Membership dues for FY2023
3077	\$ 200.00	6/10/2022	Northeastern CT Chamber of Commerce	Membership dues for FY2023
3078	\$ 28,350.00	6/10/2022	Quinn & Hary Marketing Agency	\$18,350 for digital advertising spend, \$5,000 for agency fees, \$5,000 for (2) new brochure development
3079	\$ 300.00	6/10/2022	The Chamber of Commerce of Windham Region	Membership dues for FY2023
3080	\$ 8,000.00	6/15/2022	Hoyt, Filippetti & Malahang, LLC	FY2022 Financial audit
3081	\$ 580.00	6/15/2022	American Bus Association	Membership dues for FY2023
3082	\$ 174.15	6/16/2022	Chamber of Commerce of Eastern Connecticut	Reimbursement for ERTD office supplies

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3083	\$ 290.00	6/16/2022	Greater Mystic Chamber of Commerce	Membership dues for FY2023
3084	\$ 380.49	6/22/2022	Chamber of Commerce of Eastern Connecticut	Reimbursement for ERTD brochure display rack
3085	\$ 13,538.70	6/1/2022	Chamber of Commerce of Eastern Connecticut	Administrative services to ERTD, postage, Google storage, and IT monthly maintenance & support for May 2021 and June 2021
3086	\$ 22,000.00	6/26/2022	CTM Media	FY2022 Brochure distribution package
3087	\$ 14,000.00	6/26/2022	Shear Color Printing, Inc	FY2022 Brochure printing 140,000 pieces
3088	\$ 500.00	6/27/2022	The Last Green Valley	Partnership on promotion of ERTD at the 2022 Woodstock Fair on Labor Day weekend
Total	\$ 403,271.52			

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Vendor	Contracted Amount	Terms	
Chamber of Commerce of Eastern Connecticut	\$ 80,000.00	Yearly service charge	\$ 79,992.00
		Yearly IT maintenance & support	\$ 543.00
		Yearly Google storage	\$ 24.12
		Monthly travel	Varies
		Monthly postage	Varies
			<u>\$ 80,559.12</u>
Hoyt, Filippetti, Malaghan, LLC	\$ 8,000.00	FY2022 Audit Processing	<u>\$ 8,000.00</u>
Quinn & Hary Marketing Agency	\$ 180,000.00	Yearly agency fee	\$ 45,000.00
		Social Media/Digital/Placement	\$ 128,350.00
		Photography Assets	\$ 7,000.00
		(2) Tourism Workshops	\$ 10,000.00
		Brochure development	\$ 5,000.00
			<u>\$ 195,350.00</u>
CTM Media	\$ 22,000.00	Brochure distribution July 2022- November 2022	<u>\$ 22,000.00</u>
		Brochure printing FY2022 includes (7) total brochures at 140,000 pieces	<u>\$ 14,000.00</u>
Shear Color Printing, Inc	\$ 14,000.00		