

Eastern Regional Tourism District Profit & Loss Detail July 2021 through April 2022

Type	Date	Num	Name	Memo	Amount
Ordinary Income/Expense					
Income					
4100 · Revenues - State					
4110 · State of CT - DECD					
Deposit	12/10/2021		State of CT- DECD	Q1 and Q2 FY22 Grant Contract - Direct Deposit	200,000.00
Deposit	01/25/2022	EFT	State of CT- DECD	Q3 2022 Installment	100,000.00
Deposit	04/13/2022	EFT		Q4 FY22 Grant Contract Deposit	100,000.00
Total 4110 · State of CT - DECD					400,000.00
Total 4100 · Revenues - State					400,000.00
4200 · Revenues - Private					
4211 · Interest Income					
Deposit	07/30/2021			Interest	0.19
Deposit	08/31/2021			Interest	0.20
Deposit	09/30/2021			Interest	0.19
Deposit	10/29/2021			Interest	0.18
Deposit	11/30/2021			Interest	0.20
Deposit	12/31/2021			Interest	0.19
Deposit	01/31/2022			Interest	0.19
Deposit	02/28/2022			Interest	0.17
Deposit	03/31/2022			Interest	0.19
Deposit	04/30/2022			Interest	0.18
Total 4211 · Interest Income					1.88
Total 4200 · Revenues - Private					1.88
Total Income					400,001.88
Expense					
5000 · Marketing Expenses					
5100 · Advertising					
5110 · Agency Fees					
Bill	01/06/2022	256	Quinn and Hary Marketing	re: FY22, Q1 & Q2 Marketing allocation for ERTD agen...	20,000.00
Bill	02/11/2022	257	Quinn and Hary Marketing	ERTD FY2022 Q3 Contract Agency Fee	10,000.00
Bill	04/22/2022	274	Quinn and Hary Marketing	Q4 Marketing per contract	10,000.00
Total 5110 · Agency Fees					40,000.00
5115 · Social Media/Digital/Placement					
Bill	01/06/2022	256	Quinn and Hary Marketing		70,000.00
Bill	02/11/2022	257	Quinn and Hary Marketing	ERTD FY2022 Q3 Digital Marketing Pre-Pay	35,000.00
Bill	04/22/2022	274	Quinn and Hary Marketing	Q4 Marketing per contract	5,000.00
Total 5115 · Social Media/Digital/Placement					110,000.00

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5120 · Regional Markt.Partnerships					
Deposit	12/06/2021	16042	Greater Mystic Chamber of Commerce	Return of Grant Funds	-5,423.30
Bill	02/07/2022	RMPP...	Mystic River Historical Society	Grant Award - ERTD Regional Marketing Partnership P...	10,000.00
Bill	02/07/2022	ERTD ...	The Last Green Valley	Grant Award - ERTD Regional Marketing Partnership P...	8,000.00
Bill	02/07/2022	ERTD ...	City of New London	Grant Award - ERTD Regional Marketing Partnership P...	8,000.00
Bill	02/07/2022	ERTD ...	Thames River Heritage Park Foundaiton	Grant Award - ERTD Regional Marketing Partnership P...	8,000.00
Bill	02/07/2022	RMPP...	Putnam Business Association	Grant Award - ERTD Regional Marketing Partnership P...	8,000.00
Bill	02/07/2022	ERTD ...	Think Mystic	Grant Award - ERTD Regional Marketing Partnership P...	8,000.00
Bill	02/11/2022		State of Connecticut - DECD	Refund - FY2021 Eastern Regional Tourism District Un...	5,423.30
Total 5120 · Regional Markt.Partnerships					50,000.00
5130 · Photography					
Bill	04/11/2022	271	Quinn and Hary Marketing	Photography Assets	7,000.00
Total 5130 · Photography					7,000.00
Total 5100 · Advertising					207,000.00
5200 · Collateral Material					
Bill	10/27/2021	1945	State of CT- DECD	Editing Antique Trail Brochure	1,000.00
Deposit	04/15/2022	240948	4imprint, Inc.	Refund for overpayment of collateral	-329.69
Total 5200 · Collateral Material					670.31
5250 · Dues & Subscriptions					
Bill	12/21/2021	2022 ...	National Tour Association	2022 Membership Dues (Expires Dec 31, 2022)	750.00
Total 5250 · Dues & Subscriptions					750.00
5300 · Local Meetings & Travel					
Bill	07/01/2021	07-20...	Chamber of Commerce of Eastern CT	Travel	20.16
Bill	11/01/2021	11-20...	Chamber of Commerce of Eastern CT	Travel	15.57
Bill	01/01/2022	01-20...	Chamber of Commerce of Eastern CT	Travel	17.85
Bill	02/02/2022	02-20...	Chamber of Commerce of Eastern CT	Travel	18.72
Total 5300 · Local Meetings & Travel					72.30
5400 · Market Resarch					
Bill	02/14/2022	20222...	Adams & Knight, Inc.	Moderatiom Services for Destination division	750.00
Total 5400 · Market Resarch					750.00
5425 · Special Events					
Bill	09/01/2021	255	Quinn and Hary Marketing	Production of 2 Tourism Marketing workshops 09/14 & ...	10,000.00
Total 5425 · Special Events					10,000.00
Total 5000 · Marketing Expenses					219,242.61

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Type	Date	Num	Name	Memo	Amount
6000 · General & Admin. Expenses					
6150 · Insurance					
Bill	01/03/2022	47988	Levine Insurance Group	D&O Idemnity Insurance for 2022	647.00
Total 6150 · Insurance					647.00
6250 · Professional Fees					
Bill	07/01/2021	07-20...	Chamber of Commerce of Eastern CT	Services to ERTD per contract	6,666.00
Bill	08/31/2021	08-20...	Chamber of Commerce of Eastern CT	Services to ERTD per contract	6,666.00
Bill	09/01/2021	09-20...	Chamber of Commerce of Eastern CT	Services to ERTD per contract	6,666.00
Bill	10/01/2021	10-20...	Chamber of Commerce of Eastern CT	Services to ERTD per contract	6,666.00
Bill	11/01/2021	11-20...	Chamber of Commerce of Eastern CT	Services to ERTD per contract	6,666.00
Bill	12/01/2021	12-20...	Chamber of Commerce of Eastern CT	Services to ERTD per contract	6,666.00
Bill	01/01/2022	01-20...	Chamber of Commerce of Eastern CT	Services to ERTD	6,666.00
Bill	02/02/2022	02-20...	Chamber of Commerce of Eastern CT	Services for ERTD	6,666.00
Bill	03/01/2022	03-20...	Chamber of Commerce of Eastern CT	Professional Services to ERTD per contract	6,666.00
Bill	04/01/2022	04-20...	Chamber of Commerce of Eastern CT	Services to ERTD per Contract	6,666.00
Total 6250 · Professional Fees					66,660.00
6300 · Audit/Legal Fees					
Bill	01/01/2022	01-20...	Chamber of Commerce of Eastern CT	1099 processing fees	73.70
Total 6300 · Audit/Legal Fees					73.70
6400 · Supplies & Office Expense					
Bill	07/01/2021	07-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	07/01/2021	07-20...	Chamber of Commerce of Eastern CT	IT Support	59.93
Bill	07/01/2021	07-20...	Chamber of Commerce of Eastern CT	Annual Zoom SUBscription for ERTD 06/2021-05/2022	159.54
Bill	08/31/2021	08-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	08/31/2021	08-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	59.93
Bill	09/01/2021	09-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	09/01/2021	09-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	59.93
Deposit	09/28/2021	7174758	Staples	Refund of Office Supplies	-47.16
Deposit	09/28/2021	7174741	Staples	Refund of Office Supplies	-1.99
Bill	10/01/2021	10-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	10/01/2021	10-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	45.25
Bill	11/01/2021	11-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	11/01/2021	11-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	45.25
Bill	12/01/2021	12-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	12/01/2021	12-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	45.25
Bill	01/01/2022	01-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	01/01/2022	01-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	45.25
Bill	02/02/2022	02-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	02/02/2022	02-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	45.25
Bill	03/01/2022	03-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance and Support	45.25
Bill	03/01/2022	03-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01

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Bill	04/01/2022	04-20...	Chamber of Commerce of Eastern CT	Google Storage	2.01
Bill	04/01/2022	04-20...	Chamber of Commerce of Eastern CT	IT Monthly Maintenance & Support	45.25
Total 6400 · Supplies & Office Expense					627.03
6450 · Postage					
Bill	07/01/2021	07-20...	Chamber of Commerce of Eastern CT	Postage	44.18
Bill	08/31/2021	08-20...	Chamber of Commerce of Eastern CT	Postage	26.19
Bill	09/01/2021	09-20...	Chamber of Commerce of Eastern CT	Postage	30.60
Bill	10/01/2021	10-20...	Chamber of Commerce of Eastern CT	Postage	48.44
Bill	11/01/2021	11-20...	Chamber of Commerce of Eastern CT	Postage	43.10
Bill	12/01/2021	12-20...	Chamber of Commerce of Eastern CT	Postage	11.26
Bill	01/01/2022	01-20...	Chamber of Commerce of Eastern CT	Postage	31.83
Bill	02/02/2022	02-20...	Chamber of Commerce of Eastern CT	Postage	37.74
Bill	03/01/2022	03-20...	Chamber of Commerce of Eastern CT	Postage	67.52
Bill	04/01/2022	04-20...	Chamber of Commerce of Eastern CT	Postage	114.84
Total 6450 · Postage					455.70
Total 6000 · General & Admin. Expenses					68,463.43
Total Expense					287,706.04
Net Ordinary Income					112,295.84
Net Income					112,295.84